

THE **Horseman**

AND FAIR WORLD

*2009 Special Editions
For Advertisers*



To achieve success in this competitive market,
you need to be sure your horses, products
or services remain
highly visible
to your potential customers.

That's where we can help!

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**The Horseman is published weekly
(52 issues a year) and is
dated and mailed every Wednesday.**

2009 Issues With Special Features

- Jan. 72008's Leading Drivers
Jan. 142008's Leading Trainers
Jan. 21New Stallion Showcase/Breeders Book Supp.
Feb. 4Winter Training Rosters
Feb. 11Horse of the Year-Dan Patch Awards
Feb. 18**Northeast Regional** (NJ, NY, ON)
Feb. 25**Mid-Atlantic Regional** (DE, MD, PA)
March 4**Midwest Regional** (IL, IN, KY, MI, OH)
April 12009 Trotter Ratings
April 82009 Pacer Ratings
June 24**2009 Yearling Preview Edition**
July 1North America Cup/Wdb Finals Coverage
July 8Hall of Fame Inductions
July 22Meadowlands Pace Coverage
July 29**Hambletonian Preview Edition**
Aug. 12Hambletonian Week Coverage
Aug. 26Breeders Crown (3 & UP Events) Coverage
Sept. 9World Trotting Derby & Metro Coverage
Sept. 16**Little Brown Jug Preview Edition**
Sept. 23**Lexington Racing & Sale Preview Edition**
Sept. 30Little Brown Jug Week Coverage
Oct. 7Red Mile Grand Circuit Coverage
Oct. 14Red Mile & Lexington Sale Coverage
Oct. 21**Harrisburg Sale Preview Edition**
Oct. 28Breeders Crown (2 & 3YO Events) Coverage
Nov. 11Harrisburg Sale Coverage
Dec. 9**Breeders Book Stallion Directory**
Dec. 16**Annual Holiday Issue**
Dec. 30Stakes Supplement & Racing Calendar

Ad deadline: One week prior to issue date

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